

Sinergie Italian journal of management

Useful information for readers and authors

What is the positioning of Sinergie Italian journal of management?

Sinergie Italian journal of management, the official journal of the Società Italiana di Management (SIMA-the Italian Society of Management), is a peer-reviewed scholarly publication that presents leading research across all business and management areas and focuses on the main trends and boundary-pushing ideas in management studies.

What is this journal's topic coverage?

The journal has a broad thematic profile and covers various areas in the business and management field, such as strategic management, corporate governance, entrepreneurship, international business, Sustainability, small and family business, operations and supply chains, strategic communication, marketing, retailing and service management, innovation and technology management, tourism and culture management and, of course, business ethics and general management.

What is "Italian" in Sinergie Italian journal of management?

This journal aims both to bring the Italian management perspective to the international debate and to encourage scholars worldwide to contribute through an innovative approach on topics relevant to the sound conduct of businesses and other organisations. The journal's keywords include, but are not limited to, management applications specially relevant to the Italian economy and other mature economies, such as manufacturing, creativity, *Sustainability*, open *Innovation*, digital transformation, entrepreneurship in small and medium-sized enterprises, family business, networks, alliances and territorial ecosystems, innovative value proposals and circular business models, as well as to the management of specific businesses, such as food, fashion, furniture, industrial equipment, art, culture, tourism, design and luxury.

How broad is the scope of this journal?

Sinergie Italian journal of management aims to balance relevance with methodological rigour and encourages interpretation, reasoning and critical, context-aware discussion about phenomena and their managerial implications. Narrow discussions focussed only on highly specific sub-fields will be regarded as non-priority.

Which research approach does this journal welcome?

The journal is open to different research approaches and welcomes both conceptual and empirical contributions that employ a qualitative, quantitative or mixed methods research approach. It also accepts case

studies, provided the analysis is adequate. Review articles that move beyond description to propose critical reflection and sound theoretical contributions are also welcome.

Issues frequency and coverage

When is the journal published during the year and are special issues part of the editorial planning?

The journal is published every quarter. It welcomes both the submission of manuscripts to be published in its regular issues and of manuscripts to be published in special issues edited by guest editors. Special thematic issues have always been a prominent feature of Sinergie Italian journal of management. Currently, the Editors are encouraging the development of special issues on relevant management themes that fit the journal's scope.

Principles and vision

What principles drive the conduct of this journal?

A few fundamental principles drive the conduct of Sinergie Italian journal of management:

- **Relevance:** The journal values the usefulness of research to improving management practice and to addressing business challenges and socially relevant issues.
- **Originality:** The journal encourages creativity, curiosity and interdisciplinary contamination in an effort to develop fresh, sometimes out-of-the-box, ways of conceptualising management-related phenomena.
- **Collaboration:** The journal fosters collaboration and networking with the different components of the national and international scientific community by considering their 'voices' and by being open to proposals of partnership with other journals.
- **Respect:** The journal promotes constructive, respectful dialogue among authors, staff and readers and recognises the dignity of individuals and the validity of their opinions.

What vision has inspired the development of this journal?

Connections between research, ethics, creative thinking and managerial action are the foundational premises on which to build a future based on the common good.

How is journal content quality assured?

Sinergie is a double-blind reviewed journal.

Only original content is published, following evaluation procedures. The journal's editor-in-chief and co-editor are in charge of evaluating the papers and supervising the peer-review process.

Each paper is submitted for evaluation to two anonymous independent reviewers, who are academics chosen among experts in the field.

Editorials and explicitly invited contributions are not subjected to peer review.

The editors reserve the right to require changes to a manuscript, including to its length, as a condition of acceptance. The editors reserve the right, notwithstanding acceptance, not to publish the paper if for any reason such publication would, in the reasonable judgement of the editors, result in legal liability or violation of the journal's ethical practices. If the editors decide not to publish a paper, the author or authors are free to submit it to any other journal of any publisher.

The peer-review process can lead to:

- acceptance of the paper as it is
- acceptance with minor proposals for improvements
- acceptance subject to substantial modifications
- revise and resubmit
- rejection.

The review forms will be sent back to the corresponding author, who must return the paper within a specified time frame after revising it according to the reviewers' comments. In case of substantial modifications and of "revise and resubmit", the manuscript is sent again to reviewers for further evaluation.

Guidance by the editor-in-chief, guest editors and blind referees results in a 'training ground for young researchers,' which at the time of foundation was declared as the mission of Sinergie by its founder, Giovanni Panati.

Reviewers apply the following criteria when assessing submissions:

1. correctness of the methodological approach
2. relevance of the primary and secondary data sources and of the references
3. clarity of expression
4. originality/innovation
5. relevance from theoretical and empirical viewpoints, and potential impact of managerial implications.

How can journal content be accessed and retrived?

Fondazione CUEIM, the publisher of Sinergie Italian journal of management, is committed to public availability and preservation of scholarly research and ensures open accessibility to the papers on its servers.

The authors agree to open access publication of their paper under the terms of the Creative Commons Licence Attribution 4.0 International (CC BY 4.0)¹, and for it to be published as part of an issue of the periodic publication Sinergie Italian journal of management ISSN 0393-5108.

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How does the journal enforce publishing ethics and prevent malpractices?

The editors of Sinergie Italian journal of management apply the principles of independence, confidentiality and fairness when reviewing submissions.

Reviewers examine the submissions objectively and confidentially, in a way that helps authors to improve their manuscript. Editors and reviewers will not use unpublished information disclosed in a submitted manuscript for their personal advantage.

Possible conflicts of interest resulting from competitive, collaborative or other relationships with any of the authors, companies or institutions connected to the papers will be disclosed by editors and reviewers.

Authors who submit articles to Sinergie Italian journal of management agree to the following terms of conduct regarding avoidance of plagiarism, authorship, redundant publications, copyright protection, legality and disclosure of conflicts of interest.

The paper is the authors' original work, the contents are based on the authors' own research and are expressed in their own words. If authors have used the work or words of others, they must be appropriately cited and referenced.

All individuals identified as authors actually contributed to the paper, and all individuals who contributed are included. Those who have provided support but have not contributed to the research should be acknowledged on the first page of the article.

If the paper was prepared jointly, the corresponding author has informed the co-authors of the terms of conduct and has obtained their signed written permission to adhere to and to sign the Licence for Publishing on their behalf as their agent.

The paper is submitted only to Sinergie Italian journal of management and publication is not redundant: the paper has not been published in its current or a substantially similar form before, has not been included in another manuscript, and is not currently under consideration or accepted for publication elsewhere; as a controlled exception, papers developed from published conference proceedings are accepted but only as a result of a previous explicit agreement between the editors of Sinergie Italian journal of management and the conference organisers.

If excerpts from copyrighted works owned by third parties are included, the authors shall obtain written permission from the copyright owners for all uses, and show credit to the sources in the paper.

The paper and any submitted supporting information must contain no libellous or unlawful statements, must not infringe upon the rights (including without limitation the copyright, patent or trademark rights) or the privacy of others, must not breach any confidentiality obligation, must not violate a contract or any law, must not contain material or instructions that might cause harm or injury, and must only use data that has been obtained in accordance with applicable legal requirements and the journal's policies.

The author must confirm that there are no conflicts of interest relating to the paper, except as disclosed. Accordingly, the author represents that the following information shall be clearly identified on the title page of the paper: (1) all financial and material support for the research and work; (2) any financial interests the author or any co-authors may have in companies or other entities that have an interest in the information in the paper or any submitted supporting information (e.g. grants, advisory boards, employment, consultancies, contracts, honoraria, royalties, expert testimony, partnerships or stock ownership); and (3) indication of no such financial interests if appropriate.

All authors will receive a final version of the article, take responsibility for the content, agree to its publication, the order of the authors listed on the paper and the allocation of paragraphs. All authors must read and adhere to the journal's author guidelines.

How do i submit a paper to this journal?

To submit your manuscript to Sinergie Italian journal of management, you have to register with the OJS web platform:
<https://ojs.sijm.it/index.php/sinergie/login>.

Editors cannot provide any excerpts of the paper. Authors may download the PDF file of their paper's final layout from the journal's website. Authors are required to express their consent to the publication of their disclosed email addresses, as stated by Italian Law D.Lgs. 196 of 30 June 2003. They must also commit themselves to respect the journal's publishing ethics.

The submission procedure requires authors to provide:

Two separate files (.doc):

- The first file should be called 'IA', and it should include only the title of the paper, information about the authors (qualifications, scientific sector, email addresses and corresponding author's mobile phone number, which will be reserved for internal use), possible allocation of paragraphs, acknowledgements and references to research projects that led to the drafting of the paper.
- The second file should be called 'FP'. It must not contain any details regarding the author(s), or any information that could be traced back to the author(s) (e.g. acknowledgements and similar expressions).

To ensure the quality of the editing, especially of tables, graphs and figures, the preferred format is Microsoft Word, but compatible formats are accepted as well. Files in .bmp, .jpeg, .jpg, .png and .gif formats can create problems in editing. If possible, please avoid these formats and provide files containing additional tables and graphs in their original format (e.g. xls). Footnotes should be used only for comments, to provide more detail or alternative considerations; they should not contain bibliographic information.

What is the acceptable word limit and what are the other editorial guidelines to follow when submitting a paper to this journal?

Length

The paper should not exceed 10.000 words, including charts, figures, tables, footnotes and references.

Title

No longer than 125 characters (spaces included).

Abstract

No longer than 300 words. The abstract must be structured according to the following layout: frame of the research, purpose of the paper, methodology, results, research limitations, practical implications and originality of the study.

Keywords

A minimum of three and a maximum of six keywords must be included to identify the framework of the study's main topic.

Text style

The body of the text and of the notes must be justified.

Italics may be used to emphasise certain parts of the text and for English words that are not commonly used. Neither boldface (except in paragraph titles) nor underlining should be used.

Text graphic rules

Quotations must be indicated by double quotation marks (“...”) followed by the cited author's surname, year of publication and page number(s) (e.g., Panati, 1981, pp. 48–53). The author is responsible for referencing sources in the reference list, which means that all citations in the text must have a corresponding entry in the reference list before the file is uploaded. Citations that are not indicated in the reference list will be removed from the text. Footnotes are only to be used for comments, in-depth investigations and further remarks, and not as bibliographical references.

Tables and figures

Any tables and figures included in the paper must be numbered in progressive order, have a title (above the table/figure) and source (under the table/figure), be black and white (or grey if necessary), and be inserted in the Word document in the most appropriate position.

Tables, figures and graph files must be uploaded in their original format. Word (.doc or .docx), Excel (.xls) and PowerPoint (.ppt) files are accepted. Image formats that are not accepted include .png, .gif, .jpeg, .bmp and .pdf.

References and Internet websites

References must be placed at the end of the text. They should be listed in alphabetical order and, for authors with multiple references, ordered chronologically. References must be formatted as follows:

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PORTER. M. (1985), *The competitive advantage: creating and sustaining superior performance*, Free Press, New York.

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Book chapters

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Internet websites

Websites should be mentioned separately below the references.
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Conference 2026***

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Registered with Law Court of Verona, Italy, reg. no. 570, 1 April 1983

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20 copies printed by

GRAFICHE BAIETTA -Via Carcirago, 14, 37022 Fumane (VR) Italy - Tel. 045 770 2088
December 2026

€ 66,00

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